

Sponsorship Pack

*A LinkedIn®-focused conference for everyone
interested in LinkedIn® best practice.*

Millennium
Point,
Birmingham



Dates -

Wednesday 25 March 2026 - Pre-Party

Thursday 26 March 2026 - UpLift Live Conference



John Espirian

Relentlessly helpful LinkedIn® nerd, trainer & consultant Espresso+ community leader. Content DNA author.

Jeremy Freeman

Human Content Writer. Writes authentic, educational and engaging content for B2B, business and professional services.

Gus Bhandal

LinkedIn® training, social media & marketing strategy for business owners, senior executives & corporate teams.

Speakers



Brenda Meller



Dave Harland



Guy Strijbosch



Heather Murray



John Espirian



Laura Hannan



Mic Adam



Nicole Osborne



Tony Restell

UpLift Live 26

UpLift Live is the UK's original LinkedIn®-focused conference

UpLift Live is the UK's biggest LinkedIn®-focused conference and takes place on Thursday 26 March 2026 at Millennium Point in Birmingham. This is the only place to learn from and network with engaged members of the world's number one business platform.

The inaugural event in 2024 and the second event in 2025 both attracted over 200 people each, and were highly regarded by everyone who was there; and we are looking forward to welcoming even more attendees to the third event in March 2026.

Livestream and on demand

Can't make it in person? No problem. We have a livestream option to watch the talks from wherever you are, plus everyone will get fully captioned and transcribed video recordings of all our expert sessions as a separate on-demand option.

Who is the conference for?

If you've got a LinkedIn® profile and want to take your presence to the next level, this is the perfect opportunity to learn from the apex operators of the platform. We're bringing together expert speakers from around the world to deliver a whole day of in-depth learning and networking on several key aspects of LinkedIn®.

Why a conference?

The online community on LinkedIn® is fantastic but nothing beats the in-person experience of speaking with and learning from other specialists, power users and enthusiasts.



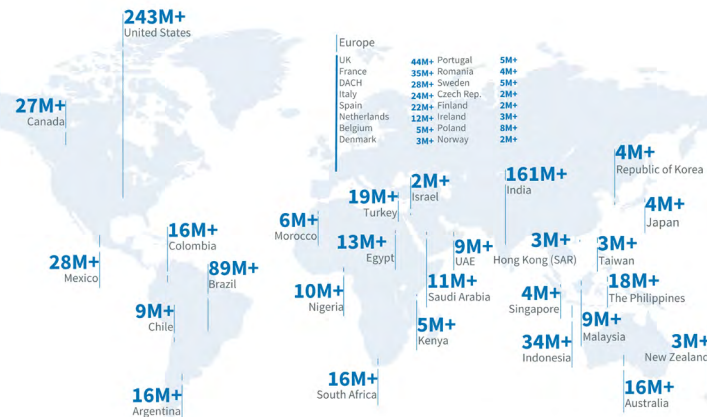
LinkedIn® do not run their own conferences, so we're bringing together some of the finest minds to dedicate a whole day to learning how we can achieve better results for our businesses.

LinkedIn® is a fully fledged social network as well as the world's number one business networking platform. With well over one billion members, it warrants its own independent specialist conference. This is the only event of its type in the UK, and we encourage all individuals and organisations to come along and learn from the best in the business.

Stats & Facts

LinkedIn® Global Membership

More than 1.2 billion members in 200 countries and regions worldwide*



*FY25/Q4 Membership: numbers are updated quarterly after Microsoft Earnings

1B+

Global

353M+

Asia-Pacific

270M+

North America

202M+

Latin America

322M+

Europe

80M+

Middle East & Africa

Every minute on LinkedIn®...

90

90 People add a new role to their profile.

9.5K+

More than 9.5K members apply for jobs.

1.8M+

More than 1.8M feed updates are viewed.

17K+

More than 17K connections are made.

148

Approximately 148 hours of learning content is consumed.

Sponsorship

Sponsorship Opportunities at UpLift Live 2026 – A Global LinkedIn Gathering at Millennium Point, Birmingham.

We are excited to invite you to be a part of the UpLift Live conference, set to take place in the award-winning Birmingham landmark, Millennium Point, on Thursday 26 March 2026.

This unique venue, nestled in the heart of central England, is the perfect setting for an event that brings together a diverse group of LinkedIn® enthusiasts from the UK, Europe, USA, and Australia.

Who will attend?

Our aim is to host a vibrant mix of professionals from all industries including SMEs and corporates. Those already booked have shown significant commitment, investing in tickets, travel, and accommodation.

Our audience is predominantly from the UK, along with valued attendees from across Europe and the USA, all demonstrating a keen interest in professional growth and quality experiences. As LinkedIn® users, they all help to amplify the event across the world.

UpLift Live is more than a conference: it's where the LinkedIn® world converges.

With a room capable of hosting hundreds of attendees in person and with more attending virtually around the world, your brand will be showcased to business owners, key decision-makers and potential partners from many different professions. Our speakers, all equally remunerated for their contributions, represent the pinnacle of LinkedIn® expertise and are known for their approachability and willingness to engage.

Connect with the best: Network with top-tier LinkedIn® experts and attendees who value quality, engagement, and meaningful connections.

Global and local reach: Gain exposure to a diverse audience, mainly from the UK, with significant representation from Europe and the USA.

Effective lead generation: Direct access to an audience that appreciates the value of professional development and networking.

Showcase your brand: Leverage the prestige of Millennium Point to elevate your brand's visibility amongst an incredible LinkedIn® community.

Commitment to quality: Align your brand with an event that values equality, expertise, and genuine interaction.

Explore our various Sponsorship Packages, each designed to give your brand the spotlight it deserves in this high-profile event.

To become a part of UpLift Live at Millennium Point and connect with LinkedIn®'s best, please reach out to us at - team@uplift-live.com



Sponsorship Packages

Gold

£3000

Embrace the Spotlight as the Headline Partner of UpLift Live.

(1x Gold Sponsorship Package)

Silver

£1500

Showcase your brand as a Silver Partner at UpLift Live.

(3x Silver Sponsorship Package)

Bronze

£750

Boost your Brand as a Business Partner at UpLift Live.

(3x Bronze Sponsorship Package)

Website Sponsor

**This
Demanding
Life**

Headshot Sponsor

**the
headshot
guy**
lighting people up!

£1500

Pre-Party Sponsor

£1250

Accessibility Sponsor

From £50

Brochure Advertising

Accessibility Sponsor

**xrai
GLASS**

Associate Sponsors

Espresso+



BUSINESS BRAINBOX

**# THE M
GURU**

Gold Sponsorship - £3000

Sponsorship Package – Embrace the Spotlight as the Headline Partner of UpLift Live. (ONLY ONE SPOT AVAILABLE)

With a targeted capacity of 354 attendees plus a live-stream option - in addition to unlimited access via the on-demand recording of the conference - your brand will be showcased to hundreds of professionals, including business owners and key decision-makers, both in-person and online.

Recognition & Visibility

Exclusive sponsor video: showcased on our event website, on-demand and at the event (up to 90 seconds).

Pre-event video publicity: an exclusive video interview with lead organiser John Espirian to be publicly showcased across our social channels, ticket holders and website.

Prominent brand exposure: your company name featured prominently in all event promotions, PR activities, and media work.

Prominent display during key moments: your logo displayed on screens during keynotes and in breakout areas.

Active pre-event promotion: your brand heralded as the Headline Sponsor across our social media platforms.

Dedicated digital presence: a special page on our event website dedicated to our sponsors, featuring your business, plus logo placement on the homepage.

On-site branding: your logo included on event signage, banners and the digital backdrop for maximum visibility throughout the event.

Printed and PDF conference guide: your logo included on front cover as well as full page advert and editorial.

Networking & Lead Generation

Access to attendee information: full list of attendees with names and companies.

Complimentary event access: three complimentary tickets for your team *(with the option to purchase additional tickets at £99 each).*

Unparalleled networking opportunities: engage and gather leads throughout the event.

Product/Service Promotion

Premier exhibit space: prime location in Millennium Point for your promotional stand, including space for banners and displays.

Targeted email marketing broadcast: broadcast emails will be sent on your behalf to all attendees and inclusion in the 'Meet the Sponsors' pre-event email blast.

Goodie table: opportunity to bring your products or promotional items for delegates to take away.

Priority future sponsorship: first option to sponsor future events, securing your continued association with a growing and influential community.

Step into the spotlight with our Gold Sponsorship Package and make a lasting impact at UpLift Live.

To secure this exclusive opportunity, please contact - team@uplift-live.com

Silver Sponsorship - £1500

Sponsorship Package – Showcase your brand as a Silver Partner at UpLift Live. (ONLY THREE SPOTS AVAILABLE)

Seize this unique opportunity to become a Silver Sponsor at UpLift Live. This package is tailored to maximise your brand's impact and visibility among a diverse professional audience in a cost-effective solution.

Recognition & Visibility

Strategic brand placement: your logo displayed on holding screens in communal breakout areas as well as on the digital backdrop on stage.

On-site branding: your logo prominently featured on signage and banners at the event venue.

Printed and PDF conference guide: logo included on front cover as well as half page advert and editorial.

Networking & Lead Generation

Access to attendee information: full list of attendees with names and companies.

Complimentary event access: two complimentary tickets for your team (with the option to purchase additional tickets at £99 each).

Network and capture leads: utilise the event to build connections and gather valuable business leads.

Product/Service Promotion

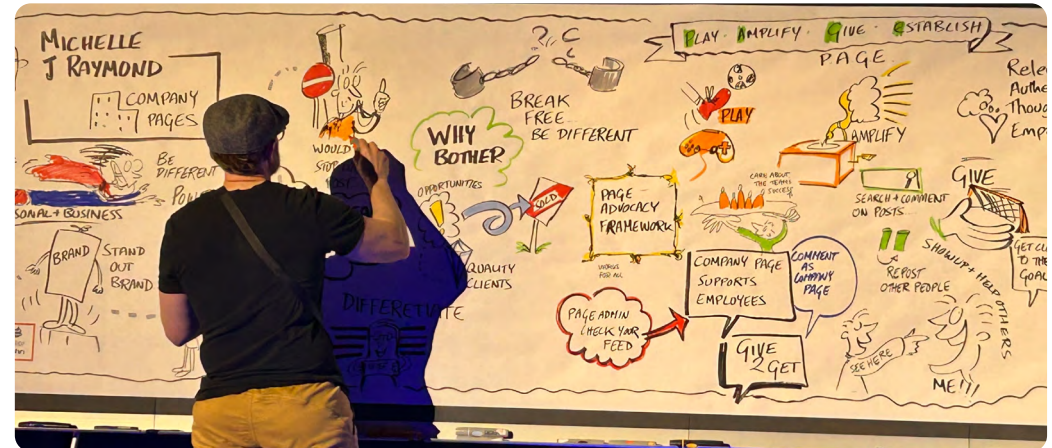
Exhibitor stand: secure a '**premium**' spot at Millennium Point for your stand, complete with a table and space for your company's pull-up banner.

Pre-event sponsor highlight: be included in the 'Meet the Sponsors' email sent to all delegates before the event.

Goodie table: opportunity to bring your products or promotional items for delegates to take away.

Priority for future events: gain first refusal rights for sponsorship at future events, ensuring ongoing visibility and association with our professional community.

To become a Silver Sponsor and elevate your brand at UpLift Live, please contact us at - team@uplift-live.com



Bronze Sponsorship - £750

Boost Your Brand as a Business Partner at UpLift Live. (ONLY FIVE PACKAGES AVAILABLE)

Embrace the opportunity to become a Business Partner at UpLift Live. This package is designed to enhance your business visibility and networking potential in a dynamic professional environment.

Recognition & Visibility

Shared sponsor Page: feature your business on a shared page on our event website.

Brand exposure in key areas: Your logo displayed on holding screens in communal breakout areas.

On-site branding: your logo featured on event signage and banners, ensuring visibility throughout the venue.

Printed and PDF conference guide: Logo included on front cover as well as quarter page advert and editorial.

Networking & Lead Generation

Complimentary event access: 1 complimentary ticket for you or a member of your team (*with the option to purchase additional tickets at £99 each*).

Engage and network: use the event day to build valuable connections and gather key business leads.

Product/Service Promotion

Prime Exhibit Location: A '*Standard*' location in Millennium Point for your promotional stand, including a table and space for your pull-up banner.

Pre-Event Sponsor Highlight: Be included in the '*Meet the Sponsors*' email circulated to delegates before the event.

Goodie table: opportunity to bring your products or promotional items for delegates to take away.

Priority for Future Events: Gain the first option to continue your sponsorship in future events, maintaining your connection with our growing professional community.

To join UpLift Live as a Business Partner and start building new connections, please contact us at - team@uplift-live.com.



Other sponsorship opportunities

In addition to our tiered sponsorship packages, UpLift Live offers a variety of other sponsorship opportunities, each tailored to provide unique visibility and engagement benefits.

Accessibility Sponsor – £1250 - (Only one spot available)

Support inclusivity: your sponsorship will contribute towards making the event and its on-demand content accessible to all, including costs for on-stage, live captioning and other accessibility features.

Recognition for commitment to accessibility: Highlight your brand's dedication to inclusivity in a meaningful way.

Ticket: includes one complimentary ticket.

Pre-Party Sponsor – £1500 - (Only one spot available)

Exclusive sponsorship of the pre-event party: your contribution will go towards drinks, creating an unforgettable start to the event.

Brand display: include your banner and a promotional table at the party - or promotional items - ensuring high visibility among attendees.

Ticket: includes two complimentary tickets plus all the benefits of the Bronze sponsorship package.

Brochure Advertising – (from £50)

Place an advertisement in the event brochure which will be distributed on the day and online. Choose from quarter, half, or full page - *contact us for more information.*

Each of these sponsorship opportunities offers a unique way to align your brand with the values and goals of UpLift Live while gaining significant exposure to a diverse and engaged professional audience. To explore these sponsorship opportunities and find the best fit for your brand, please contact - team@uplift-live.com



2026 Edition

Website – www.uplift-live.com

Mission Control – team@uplift-live.com



Design by – Jonathan Holburn – work@jonathanholburn.co.uk